

Automotix.net - Google's Spotlight from Kansas

<http://www.google.com/economicimpact/#kansas>

The infographic features a background image of the Automotix website's 'Google Economic Impact' page. The website header includes 'Google Economic Impact', 'Home', 'Our search & advertising tools', and 'Where we get the numbers'. The main text on the website reads: 'The web is working for Kansas businesses. We're helping. Automotix Mission, KS'. A quote from Efi Gershom, President of Automotix, states: 'Google has helped me grow my business and in return I have helped many businesses become successful.' Below the quote, it mentions that in 2003, after spending years helping insurance companies improve their loss ratios by using recycled auto parts, Efi realized that consumers and independent automotive repair shops could also benefit from the service. He created Automotix, a before-its-time website that allows people to buy and sell used auto parts nationwide. With an online inventory of over forty million parts, engines and transmissions across the country, Efi wanted to be smart about the site's construction and how consumers interacted with it. The infographic also notes that Efi started using AdWords, Google's advertising program, and credits the program for increasing conversion rate and customer satisfaction. AdWords lets buyers search for a specific auto part and links them directly to the corresponding page on the site, instead of a generic homepage. The accuracy of AdWords' targeting means more relevant traffic for automotix.net, leading to more relevant products for customers and ultimately creating a better overall experience.

Automotix, The Most Economically Impacting Business From State Kansas
<http://www.google.com/economicimpact/#kansas>

“ Thanks to ZYT team, Automotix was selected to be featured as Google's spotlight from Kansas.. This is a huge recognition.”

Targeted keywords 2605

Mainsite pages 121

Other Website 338

Minisite 416 **Team size 20**

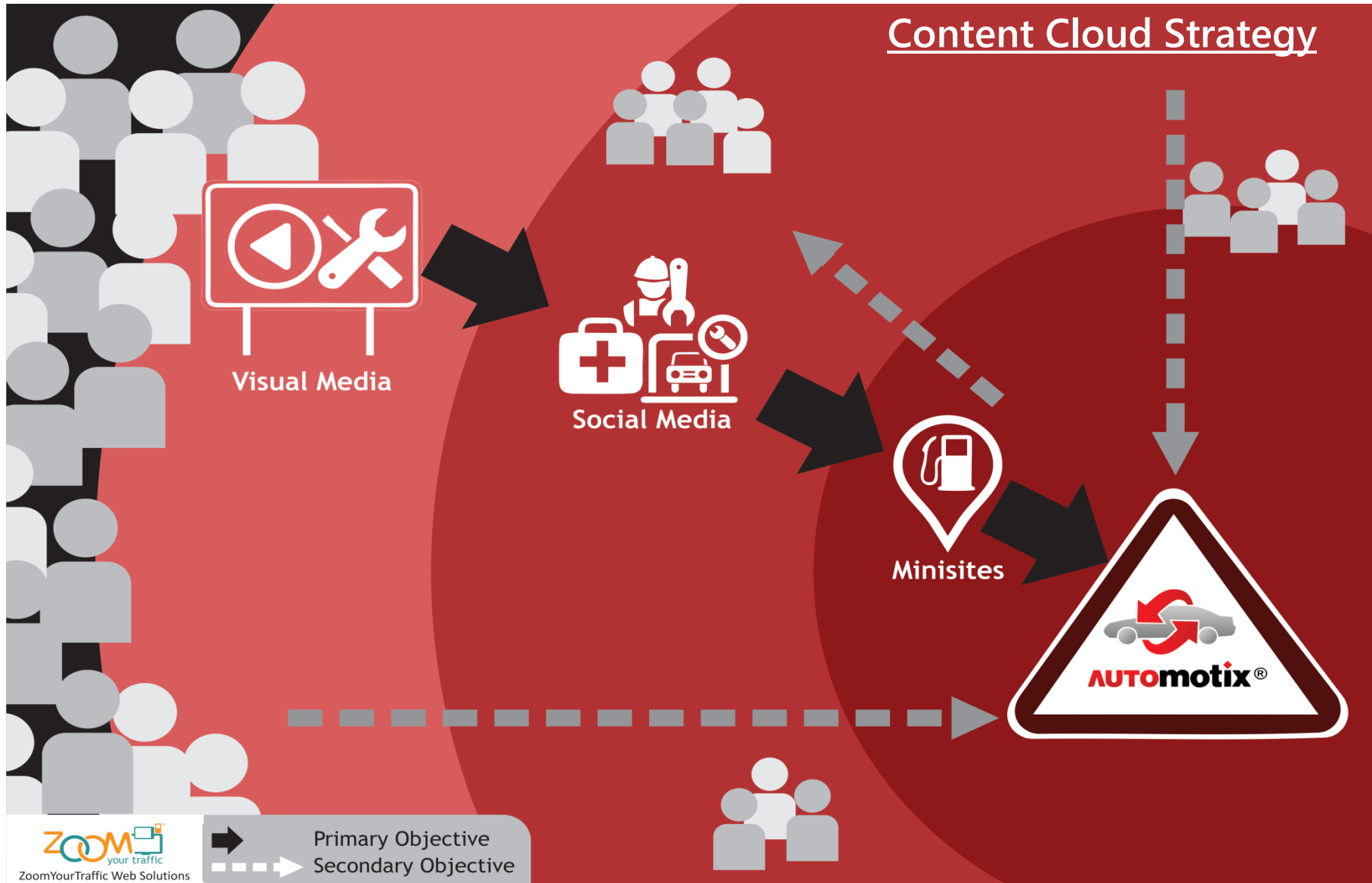
Social media profiles 71

Page Views friends and followers 44444

Association for last 5 years
Visit to the client for understanding the business scope

Email:
business@zoomyourtraffic.in
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www.zoomyourtraffic.com
www.zoomyourtraffic.in
www.m.zoomyourtraffic.com

ZoomYourTraffic
your traffic



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- ✓ 400+ Minisites Created in 4 years' time
- ✓ Contributing 100,000+ Referral visit to Automotix.net

Click here to check [Google Analytic Statistics](#)

<http://remanufacturedengines.me>
<http://usedengines.org>
<http://useddrims.info>
<http://keystoneautobodyparts.org>
<http://350engine.net>
<http://usedrim.net>
<http://usedtransmissions.org>
<http://motorsforsale.org>
<http://keystoneautoparts.info>
<http://cheapautobodyparts.org>
<http://rebuiltcartransmissions.com>
<http://usedwheels.biz>
<http://carwheels.org>
<http://usedparts.net>
<http://rebuildengine.com>
<http://usedautotransmissions.net>
<http://autocrashparts.com>

✓ Video Channels

<https://www.youtube.com/user/AutomotixRepair/featured>
<https://www.youtube.com/channel/UCIFz244pBLc3ladKuW-U2OA>
<https://www.youtube.com/user/AutomotixDIY>

- ✓ 50+ Blogs Created in 1.5 years time
- ✓ Contributing 35000+ page views

<http://usedtruckengine-net.blogspot.com>
<http://automotix-transmissions-me.blogspot.com>
<http://truckengines.blogspot.com>
<http://remanufacturedengines2012.blogspot.com>
<http://rebuiltengines2012.blogspot.com>
<http://automotix-gas-engines.blogspot.com>
<http://automotix-diesel-engines.blogspot.com>
<http://automatic-transmissions.blogspot.com>
<http://automotix-trucktransmissions.blogspot.com>
<http://automotix-rebuilttransmissions.blogspot.com>
<http://replacementengines2012.blogspot.com>
<http://automotix-remanufacturedtransmissions.blogspot.com>
<http://automotixcarautobodyparts.blogspot.com>
<http://automotixtruckparts.blogspot.com>
<http://automotixautocarparts.blogspot.com>
<http://automotixheadlight-assembly-net.blogspot.com>
<http://automotix-tail-lights-org.blogspot.com>
<http://automotixchevyenginenet.blogspot.com>
<http://used-engines2013.blogspot.com>

Business: Automobiles

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✓ Other Social Profiles

<http://www.facebook.com/rebuiltcarengines>
<http://www.facebook.com/pages/WheelsRims/129822317099491>
<http://www.facebook.com/pages/I-Auto-Body-Parts-Featured-Products/137685816279999>
<http://www.facebook.com/pages/Truck-Parts-Supplier/132402376814760>
<http://www.facebook.com/pages/Used-Auto-Parts/164443343596538>
<http://www.facebook.com/pages/Auto-Parts-Fair/165899153448345>
<http://www.facebook.com/pages/Commercial-Truck-Parts-Network/117873631609133>
<http://www.facebook.com/pages/Used-Car-Parts-Network/181096351904058>
<http://www.facebook.com/pages/Automotix-Auto-Parts-Locator/131651126891967>
<http://www.facebook.com/pages/Used-Auto-Engines/166634793357256?ref=hl>
<http://www.facebook.com/pages/Auto-Body-Parts-Supplier/167725856600969>
<http://www.facebook.com/pages/Rebuilt-Marine-Engines/110457282353640>
<http://www.facebook.com/carautomotix>
<http://www.facebook.com/pages/Wheel-Lights-Catalog/120056231387240>
<https://www.facebook.com/UsedCarEnginesForSale>
<https://www.facebook.com/rebuiltenginesforsale>
<http://twitter.com/johnmoore083>
<http://twitter.com/jmstaylor393>
<http://twitter.com/mw7856>
<http://twitter.com/rbrtmiller82>
<http://twitter.com/#!/lightsmirrors33>
<http://twitter.com/carparts33>
<http://twitter.com/#!/autobodyparts11>
<http://twitter.com/dvdjns077>
<http://twitter.com/#!/usedtransmissio>
<http://twitter.com/#!/usedengines44>

[*Click here to check overall Google Analytic Statistics*](#)

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